

The First International Conference on Econometrics of Sports (ESP 2004) will be held September 10th, 2004, in Patras, Greece. This conference will provide an international forum for researchers and practitioners interested in the advances in, and applications of, econometrics in sports. It is an opportunity to present and observe the latest research, results, and ideas in these areas. This year, the sport, topic of all the conferences, will be Football.

English will be the working language

Registration

You can register on our web site

www.aea.Fed-Eco.org/2004Patras

Or by email at

fedEco@Fed-Eco.org

Accommodation

On our Website, you can find some information on location, hotels,

Fees

To take part in the conference, it's asked a financial contribution according to the following tariff:

AEA Member 55 €
non Member 285 €

You could become member directly on our website

Personal annual fees : 115 €

*Organisation (firm, research department, ...)
annual fees : 460 €*



Greek Soccer Pool and
Lottery organization



Cultural Olympiad
Hellenic Ministry of Culture

**LXXVII International Conference
on Applied Econometrics**



**FOOTBALL'S
ECONOMETRICS**

Friday September 10th, 2004

**UNIVERSITY
OF PATRAS**

Scientific Committee

SLOANE Peter (Chair)

WELMERC, Univ. of Wales Swansea

with

BARROS Carlos Pestana

Technical University of Lisboa

GERRARD Bill

University of Leeds

GODDARD John

University of Wales Swansea

MARKELLOS Raphael

Athens Univ. of Economics and Business

MILLS Terence

Loughborough University

PEEL David

Cardiff Business School

REFENES Paul

Athens Univ. of Economics and Business

RODRIGUEZ Guerrero Placido

University of Oviedo

SERBAT Henri

University of Paris 2

SIMMONS Rob

University of Lancaster

SIRIOPOULOS Costas

University of Patras

SZYMANSKI Stefan

Imperial College, London

Organizing Committee

SIRIOPOULOS Costas (Chair)

University of Patras

PAPADIMITRIOU Dimitra

University of Patras

KITSOPOULOS Vania

Athens Univ. of Economics and Business

SERBAT Henri

Applied Econometrics Association

Thursday, september 09th

18:30–19:00 : Welcome desk, Registration

19:00 Reception

Friday, september 10th

08h30 - 09h00 *Registration and Coffee*

09h00 - 11h00 **Opening Ceremony**

Chair: Peter **SLOANE** & Costas **SIRIOPOULOS**

Keynote Speakers

Stéfan **SZYMANSKI**

Imperial College Management School

What can Football Learn from Baseball?

Henning **HAASE**

Goethe Universität, Frankfurt am Main

Psychology of the Economics of Sport

11h00 - 11h30 *Coffee Break*

11h30 - 13h00 **Maximising Shareholder Wealth**

New Issues in Attendance Demand: The Case of the English Football League

David **FORREST** & Robert **SIMMONS**

University of Salford; Lancaster University

The Stock Market Effects of the Sale of Live Broadcasting Rights for English Premiership Football: an Event Study

John **GANNON** & Kevin **EVANS** & John **GODDARD**

University of Wales Swansea

The Illusion of Control, the Structure of Prizes and the Demand for Football Pools in Spain

Jaume **GARCIA** & Plácido **RODRÍGUEZ-GUERRERO**

Universitat Pompeu Fabra; Universidad de Oviedo

The Effect of Sports Team Turnover on Shareholder Wealth

Raphael N. **MARKELLOS** & Efsthios **KOUTOULOGENIS**

Athens University of Economics and Business

12h45 - 14h15 *Lunch*

14h15h- 15h30 **Gambling and Sport**

Chair: John **GODDARD**

Outcom Uncertainty and the Couch Potato Audience

David **FORREST** & Robert **SIMMONS**

University of Salford; Lancaster University

& Babatunde **BURAINO** *University of Central Lancashire*

Real Options in Sports Betting?

Raphael N. **MARKELLOS** & Valia **MAKROPOULOU**

Athens University of Economics and Business

Are there free Lunches in the EU Football Betting Market?

Raphael **MARKELLOS** & George **DOTSIS** & Yiannis

GALANAKIS & Vasilis **TSAGRIS** & Yiannis **TSARANTANIS**

Athens University of Economics and Business

15h30 - 16h45 **The Economics of Greek Football**

Chair: Raphael N. **MARKELLOS**

Playing Talent, Performance and Revenues: an Exploratory

Analysis of the Greek Football Industry

Pantelis **NASSIS** & Nestoras **KATSIOS**

University of Athens

The Future of the Greek Professional Football

Charalampos **KOLIMPALIS**

Democritio University of Thrace

Exploring the Effect of the Bosman Ruling in Greek

Professional Football

Ypsilantis **TZOUROS** & D. **PAPADIMITRIOU**

University of Patras

16h45 - 17h15 *Coffee Break*

17h15 - 19h00 **Wider Issues**

Chair: Stéfan **SZYMANSKI**

Why Do US Colleges Have Sports Programs?

Intercollegiate Sports as Enrolment Management

Robert **SANDY** & Peter **SLOANE**

Indiana University Purdue University Indianapolis;

University of Swansea

Career Progression and Racial Discrimination in

Professional Team Sports

John **GODDARD** & John O. S. **WILSON**

University of Wales Swansea; University of St. Andrews

WLANS in Athletics: an Empirical Investigation into User

Perceptions and System Architecture Critical Components

Dimitris **DROSSOS** & Mary **BINA** & George M. **GIAGLIS**

Athens University of Economics and Business

Kostas **MANIKAS** & Tilemachos **MANOLATOS** *LogicDIS S.A*

The Financing of the 2004 Olympic Games of Athens

Dimitra **PAPADIMITRIOU**

University of Patras

19h30 *Official Reception at the famous*

ACHAIA CLAUSS Winery